

Privacy Policy

This privacy policy sets out how Barnshaws Metal Bending uses and protects any information that you give to Barnshaws Metal Bending Group.

Barnshaws Metal Bending are committed to ensuring that your privacy is protected. If we ask you to provide certain information it will only be used in accordance with this privacy policy.

The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you, which are grouped together as follows:

- **Identity Data** includes first name, maiden name, last name, title, date of birth
- **Contact Data** includes billing address, delivery address, email address and telephone numbers.
- **Financial Data** includes bank account and payment details
- **Transaction Data** includes details about payments to and from you and other details of products and services you have purchased from us.
- **Marketing and Communications Data** includes your preferences in receiving marketing from Barnshaws Metal Bending.

How is your personal data collated?

You may give us your identity, contact and financial data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you

- a) Apply for or order our products or services
- b) Complete a credit application form in order to open an account with us.
- c) Send an e-mail that contains your personal details
- d) Subscribe to our service or publications
- e) Request marketing information to be sent to you

How we use your Personal Data

Most commonly we will use your personal data in the following circumstances

- Internal record keeping
- Where we need to obtain credit reference checks
- We may use information to improve our products and services
- We may send out promotional e-mails about new services or projects undertaken, which we think may be of interest to you, using the email address you have provided.

Data Security

We have in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and third parties on a need to know basis. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

How we use Cookies

A number of different cookies may be used on our site. These may place small data files, on your PC, smart phone or tablet. This is standard practice for all websites and helps us deliver a better website for you. For guidance on what they are, or how to control or delete them, then we recommend you visit www.aboutcookies.org

We often use the cookies described below. Our policy is an 'implied consent' policy which assumes you are happy with this usage. If you are not happy then you should either not use the site or delete them after visiting. You can alternatively browse using 'Private Browsing' in Apple Safari / Firefox, 'Incognito' in Google Chrome or 'In Private' in Internet explorer.

1) Google AdSense

This cookie is used by Google to report to us how any adverts we may be running are performing. User data is all anonymous.

2) Google Analytics

We use this to understand how the site is being used in order to improve the user experience. User data is all anonymous.

3) Social buttons

You may see 'social buttons' throughout the site. These enable users to share or bookmark the web pages. In order to implement these buttons, and connect them to the relevant social networks and external sites, there are scripts from domains outside of this site. You should be aware that these third party sites are likely to be collecting information about what you are doing all around the internet. So if you click on any of these buttons, these sites will be registering that action and may use that information. In some cases these sites will be registering the fact that you are visiting this site, and the specific pages you are on, even if you don't click on the button if you are logged into their services, like Google and Facebook. You should check the respective policies of each of these sites to see how exactly they use your information and to find out how to opt out, or delete, such information.

4) External web services

We may use a number of external web services on our site, mostly to display content within our web pages. For example, we often use Flickr to display images or image slideshows; to show videos we sometimes use Vimeo or YouTube. This is not an exhaustive or complete list of the services we use, or might use in the future, when embedding content, but these are the most common. As with the social buttons we cannot prevent these sites, or external domains, from collecting information on your usage of this embedded content. If you are not logged in to these external services then they will not know who you are but are likely to gather anonymous usage information e.g. number of views, plays, loads etc.

5) Service request forms, Surveys & Contests

From time to time our site may request information from users via surveys, contests or for a particular service (e.g. newsletter sign up). Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information.

"Session" Cookies

We may use a session cookie to remember your log-in or what you've put in a shopping basket, or added to a wish list for example. If used, session cookies are necessary for the correct working of the site and if disabled, various functionality on the site will be broken.

Links to Other Websites

Our website contains links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over other websites. Therefore, we cannot be responsible for the protection and privacy of any information, which you provide whilst visiting such site and such sites are not governed by this privacy statement.

Your Rights

You have the right to:

Request access to your personal data. This enables you to receive a copy of your personal data and to check how we process this.

Request correction of the personal data we hold about you. This enables you to have any data we hold about you corrected. We may need to have the new data you provide verified depending on how we use this.

Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no reason for us continuing to process it.

Withdraw consent at any time where we are relying on consent to process your personal data. If you withdraw your consent we may not be able to provide you with certain details of our products or services.